

WHAT IS CLAIMED IS:

1           1. A method of controlling the communication of  
2 television programming at a television transmission station,  
3 said method comprising the steps of:

4           receiving television programming from a plurality of  
5 television programming sources;

6           receiving programming communication instructions  
7 designating for each unit of television programming at least  
8 one from the group consisting of:

9           (a) an output channel to be used in communicating  
10 said unit of television programming; and

11           (b) the time said unit of television programming is  
12 to be communicated; and

13           communicating each unit of television programming from  
14 said transmission station to at least one subscriber according  
15 to said programming communication instructions.

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